

2024 KMWorld SINGLE-SPONSORED WEBINAR CALENDAR

➤ **Available to an exclusive sponsor**, KMWorld single-sponsored webinars offer your organization the opportunity to engage directly with technology buyers and

JANUARY 23, 2024

Content Migration Trends: Changes, Challenges, and Opportunities

MARCH 5, 2024

Harnessing Knowledge Graphs and LLMs

MAY 14, 2024

Unlocking Enterprise Knowledge With Microlearning

influencers by delivering your solution message alongside thought leadership and education. You get the entire spotlight and dedicated leads.

JULY 9, 2024

Governing Enterprise Knowledge in the AI Era

SEPTEMBER 10, 2024

Adopting Intelligent Virtual Assistants in the Enterprise

NOVEMBER 12, 2024

Powering Your Business Applications With NLP, NLU, and NLG

Don't see a topic on your mind? KMWorld can produce a custom webinar for your organization on any subject relevant to its audience.

2024 KMWorld ROUNDTABLE WEBINAR CALENDAR

➤ **Schedule of Dates and Topics**

FEBRUARY 13, 2024

The Top Trends in KM for 2024

FEBRUARY 27, 2024

Improving the Employee Experience and Workplace Productivity

MARCH 19, 2024

Top KM Practices for Optimizing Customer Experience

APRIL 9, 2024

Building Better AI Solutions With Semantics

APRIL 23, 2024

Modern Knowledge Management: Platforms and Tools

MAY 21, 2024

Intelligent Content Management: Game-Changing Technologies and Strategies

JUNE 11, 2024

What's Ahead in Search: AI, NLP, Knowledge Graphs, and More

JUNE 25, 2024

Rethinking KM for Agility, Efficiency, and Innovation

JULY 23, 2024

Breaking Down Silos for Customer Support Success

AUGUST 13, 2024

Creating and Scaling Engaging Digital Experiences

SEPTEMBER 24, 2024

The Future of Document Management: Automation and AI Trends

OCTOBER 8, 2024

Managing, Securing, and Governing Content in the Modern Enterprise

OCTOBER 15, 2024

TechTalk: Top Trends to Catch at KMWorld 2024

OCTOBER 22, 2024

Advancements in Enterprise Taxonomy Management: New Breakthroughs and Use Cases

NOVEMBER 5, 2024

Enabling Knowledge-Based AI

DECEMBER 10, 2024

Achieving Privacy, Security, and Productivity on Your AI Journey

➤ **Contact us to discuss your KMWorld.com marketing program:**

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KMWORLD ROUNDTABLE WEBINAR

➤ The KMWorld Expert Panel Series

THE MOST QUALIFIED AUDIENCE IN THE KM MARKET

Please join us for KMWorld's series of online, interactive Web Events. These single-topic, live educational events are promoted, hosted and moderated by *KMWorld* magazine, the leading KM information news and information source, on current, top-of-mind issues for today's knowledge-rich information managers and executives.

Attendees learn from the leading experts in the industry.

Attendees simply log on and turn up their computer speakers. Audio is streaming, the speakers are on the air live, and the visuals are content-rich. PLUS the events are archived for "on-demand" viewing.



➤ The KMWorld Roundtable Webinar Series

A SERIES OF MULTI-SPONSORED, SINGLE-SUBJECT, WEBINAR-STYLE ROUNDTABLE DISCUSSIONS

EVENT DETAILS

- Participating vendors will enjoy equal air-time to present
- Lively roundtable discussion and audience Q&A
- Produced and moderated by *KMWorld* magazine
- Promoted by KMWorld to more than 50,000 potential attendees via email blasts, newsletter, and banners
- Exploring the hottest topics that are top-of-mind to key decision makers

PARTICIPATION

- The KMWorld Roundtable Webinar Series is filled on a first-come, first-served basis.
- Participating sponsors will receive the full promotional support of KMWorld's resources and share attendee leads in the form of name, title, company, address, email, and phone number.
- Moderated by a KMWorld representative. Speakers are briefed in advance for assistance with content and promotional material.
- Event production is entirely turnkey; KMWorld develops, promotes, produces, and broadcasts behind-the-scenes. Participants need only provide a speaker!

OPPORTUNITY

- Cost of the event is \$6,995 per sponsor.
- Minimum 200 shared-lead guarantee, generated from the event *and* ongoing archive viewers will be provided for 90 days after the event.

TOPICS

- See the following page for our schedule of dates and topics.

➤ For information about these turnkey marketing opportunities, please contact:

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