

## KM DRILL-DOWN VIDEOS

### Full Article and Video Package **\$4,500**

- › Video interview with *KMWorld's* editor-in-chief, Marydee Ojala (10 minutes in length)
- › Full-page article on KMWorld.com (includes 600 words of your interview, 100-word speaker bio, high-resolution headshot, URL and email address)
- › Dedicated email blast to 13,000 KMWorld opt-into-third-party email subscribers promoting your video with a dedicated HTML
- › Graphic advertisement (468x60), including 50 words plus URL, in a weekly edition of the *KMWorld NewsLinks* email newsletter promoting your video

➔ **For additional information or answers to specific questions, contact:**

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### Topic Schedule

#### April 2024

Delivering Content Faster Through AI

#### July 2024

Automating Customer Engagement

#### September 2024

Creating a Better Search Experience

#### November 2024

Scaling Expert Knowledge Across Your Organization

